



Pathways to a Healthy Pregnancy - Expansion Program

Final Report

June 2023

SUMMARY

The Pathways to a Healthy Pregnancy (PHP) – Expansion Program was operated by Community Action Organization of Scioto County, Inc. (CAO), a 501(c)3 non-profit incorporated in 1965 for charitable purposes. Its corporate mission is to strive to develop and implement strategies which appropriately mix advocacy, education, and direct provision of services through agency administered programs and coordination of CAO activities with those of all other institutions, agencies, and groups serving those in need. The agency has a client base generally comprised of those living in households with incomes at or below 200% of the federal poverty guideline and others who are unemployed or under-employed. In staying with the mission, since its inception, CAO has been successfully providing a vast array of services to children and families who reside in Scioto County, which currently include, but are not limited to early childhood education, utility, emergency and nutrition assistance, behavioral health and substance use counseling, as well as workforce development activities.

The PHP – Expansion Program had an overarching goal of reducing health inequities resulting from sustained poverty and structural racism through the offering of a comprehensive array of services. Provided services were intended to minimize disparities to maternal health services, improve local infant mortality rates, connect women with service providers during pregnancy, and develop new or expand existing programs to mothers and their family members for up to 12 months post-delivery. The program was focused on Scioto County residents and targeted new families that have not yet attained stability and pregnant women 15 to 42 years of age with health disparities and risk factors that could interfere with a healthy birth outcome.

Rather than offering a single service to all clients, the staff were tasked with linking clients to all known local services that could assist in overcoming health disparities and risk factors thereby improving family wellbeing. Services provided were based on the assessed need of each client and included activities such as facilitation to obstetric care, arrangement for treatment of diseases and conditions that directly affect maternal health, targeted education, and supportive services to overcome barriers to good health. Since an individual's health is impacted by the well-being of the entire family unit, the staff also acted as liaisons for other members of the expectant mother's family so they could be more easily connected to comprehensive services.

When needs were identified that could not be addressed locally, as was possible and feasible, the staff completed training to acquire the credentials necessary to fill the service gaps.

In addition to the direct services provided to expectant mother clients and their families, other activities made available through the PHP-Expansion Program included four (4) community baby showers and a health fair. Several attempts were made to engage clients in regular exercise and yoga classes; however, it was quickly determined that the target population was not interested in participating. Efforts to determine the reasoning for this lack of interest were futile.

KEY ACHIEVEMENTS/IMPACT

The PHP – Expansion Program is an expansion of the CAO Pathways to a Health Pregnancy (PHP) Program also funded by the Ohio Department of Health. Since its inception in January 2022, through the coordination of services, a total of 253 Scioto County expectant mothers have received a myriad of services aimed at reducing barriers negatively impacting social determinants of health and incentivizing actions and activities that promote maternal and infant wellbeing. Ohio Medicaid eligibility was a requirement for enrollment into both programs and the staff were trained to assist their clients with their acceptance into the health insurance program. To date, there have been a total of 201 live births and there are a number of other clients with due dates in the near future.

A multitude of barriers were identified during the assessment process with the most prevalent being transportation, food insecurity, substance misuse, and mental illness. Gas, food cards, and referrals to treatment providers were provided to clients presenting with these needs and a variety of other services were provided to address unique barriers as they were identified. Incentives in the form of diapers and baby wipes were also provided to clients once established milestones were achieved.

Baby & Me Tobacco Free program services were offered to all clients who reported tobacco use and they were encouraged to contact the Ohio Tobacco Quit Line for added cessation support. A total of 124 expectant mothers, and some fathers and grandparents, completed evidenced-based safe sleep education and received a safe sleep kit that includes a pack-n-play cribette either directly through the program or in coordination with the local Cribs for Kids program. Finally, close to 60 car seats have been distributed through the Ohio Buckles Buckeyes program after clients completed the required installation and safety training.

In addition to providing direct services to clients, there were five (5) events sponsored by the PHP – Expansion Program. These included the following:

- May 12, 2022 – Community Baby Shower with 68 expectant mothers and 86 family members in attendance.
- July 14, 2022 - Community Health Fair with 58 community members and their family members in attendance.
- September 22, 2022 – Community Baby Shower with 37 expectant mothers and 89 family members in attendance.

- February 16, 2023 – Community Baby Shower, during which there was massive rain and flooding in the area and only 10 expectant mothers attended.
- May 25, 2023 - Community Baby Shower with 41 expectant mothers and their families in attendance.

In total, 156 expectant mothers were afforded the opportunity to attend one event and access a variety of information and expertise on services and activities that could improve their overall wellbeing. Each event was held at the CAO Welcome Center which provided ample space and parking. There was an average of 30 partners attending each event and they all provided infant-related prizes for expectant mothers to win. While some of the expectant mothers who participated were already a part of the PHP – Expansion Program, many were enrolled to participate as a result of their attendance.

Because of the needed support for the planning of the community events, CAO has now established a collaborative that meets on a quarterly basis to discuss programming, services, and activities targeting expectant mothers and new families. This new collaborative includes representatives from the following agencies and organizations:

- CareSource
- Early Head Start
- Dads Matter Program
- Head Start
- Help Me Grow
- Kings Daughters Medical Center
- Adena Health Systems
- Portsmouth City Health Department
- Portsmouth City Schools
- Safe Babies Court
- Scioto County Job & Family Services
- Scioto County Board of DD
- Shawnee Mental Health
- Southern Ohio Medical Center
- Scioto County Children’s Services
- WIC
- Scioto County Health Department
- AmeriHealthCaritas Ohio
- Vinton County Health Department
- PATH Behavioral Health
- Molina Health Care
- CRADLE
- Easter Seals
- Scioto County ASPIRE
- SperoHealth
- Corporation for Ohio’s Appalachian Development
- Shawnee Counseling Center

One of the activities made available through the PHP – Expansion Program that will be most beneficial to the future services provided to expectant mothers and new families by CAO is the staff’s professional development. Throughout the operation of the program, CAO has employed two Nurse Navigators who are always willing to complete training and obtain the credentials necessary to fill local service gaps. One of the Nurse Navigators is a Registered Nurse who also became a Certified Lactation Counselor. The second Nurse Navigator is a Licensed Practical Nurse who also became a Tobacco Treatment Specialist. They have both completed several days training on car seat installation and safety, are Certified Application Counselors through the Centers for Medicaid and Medicare Services and are awaiting their certification testing after having completed Lamaze facilitator training. Other training completed and credentials obtained include Safe Sleep Ambassador, Community Health Worker, Baby & Me Tobacco Free National Facilitator Training, and New Born Care Specialist Master Program.

The truth is that the success of the PHP – Expansion Program has been a result of having two of the most trusting, caring staff working for the betterment of the clients they serve on a daily basis.

SUCCESS STORY

Kaylee enrolled in the PHP program on July 20, 2022, at 17 weeks pregnant. Kaylee is legally blind due to cortical blindness and has some mental issues as a result of her father’s physical abuse. She has difficulty reading and following directions and has the mental capacity of a ten-year-old according to her doctor and hospital reports. She lives with her godmother. On November 29, 2022, Kaylee delivered Angela, a healthy baby girl weighing 7 pounds and 14 ounces.

Ashley enrolled in the PHP program on March 11, 2022, at 21 weeks pregnant. She dropped out of high school in the 12th grade and is now 27 years of age. She was first seen by her obstetrician at 9 weeks gestation, is a smoker, has hypothyroidism and Human Papillomavirus (+). At 29 weeks gestation, her ultrasound indicated abnormality, so Ashley was sent to OSU for a detailed ultrasound. On May 10, 2022, Ashley’s baby was diagnosed with Cerebral Ventriculomegaly including aneuploidy, abnormal corpus callosum, aqueductal stenosis, Chiara 2 malformation, septic optic dysplasia, congenital infection/hemorrhage as well as other underlying brain anomalies, dangling choroid, and absent cavum. She was told the baby’s survival rate at birth was slim but if it survived, the infant would have learning disabilities, would not be able to see, and would not be able to walk. At 39 weeks, Ashley gave birth to a little boy weighing 8 pounds and 7 ounces. He was in ICU for a couple of hours but then released to his mother. After further evaluation by Children’s Hospital in Columbus, Ohio, he is fairing well in spite of the prognosis given and appears to have vision.

May 25, 2022 Community Baby Shower – Press Release
The Workforce Solutions and Community Development department of Community Action Organization (CAO) of Scioto County recently welcomed nearly 50 mothers and their families to the CAO Welcome Center for a Community Baby Shower event with dozens of informational booths and giveaways on items like car seats, strollers, highchairs, and more.

“Our many community partners helped make this project a big success. We appreciate the support they gave us, as well as the nice gifts and giveaways they gave to our clients,” Nurse Navigator Aurora Webb said. “They answered questions and provided support to the clients. They took time away from their busy schedules to support our community and the result was remarkable.”



The organization has held several of these events and had much success in improving conditions for expecting mothers.

“Our goal is to ensure healthy pregnancies and a healthy start for infants. These events help mothers get the necessary items that they need for a successful pregnancy and fresh start for their infants,” Nurse Navigator Sharon Otworth said. “It also informs the clients of all the programs that are out there to help them. Many are not aware of the services that are offered and can miss out on the help available to them. By having these events, it allows the community to be aware of the resources available. Our community partners come together with us to make the event successful by contributing their time, services, knowledge, and raffle gifts that help the mother and infant. The overall benefit of the event is that there is help available and Community Action is here to help our expectant mothers and their infants.”



The group will be tabling the event for now, due to the time investment necessary to make an event like this possible. However, the Workforce Solutions and Community Development arm of the organization will continue to offer a plethora of services for not only expectant mothers, but also young families. Some of that programming includes benefits assistance, smoking cessation, counseling, Fatherhood programming, the Family Strong program, and more.

The work is accomplished not only by Nurse Navigators Otworth and Webb, but also Jared Timberlake, Donna Evans, and Daniel Farley.

“We at CAO understand that expectant mothers and young families sometimes need extra support. After all, bringing a new person into the family can be emotionally and financially stressful,” Workforce and Community Development Director Luanne Valentine said. “But we’re here to help with a wide variety of assistance. Sharon and Aurora are both very compassionate medical professionals. Of course, CAO would not be successful with the cooperation and collaboration of our community partners, who have been simply fabulous to work with.”

For more information on their programming, visit them at 411 Second Street or call 740.354.7545.

LESSONS LEARNED

The lessons learned from having the opportunity to operation the PHP – Expansion program include:

- The success of a project is determined by having the right staff in the right positions. CAO has benefitted from having two Nurse Navigators who genuinely believe in the

services they provide. Adding the Community Health Workers into the mix has been a bit challenging.

- CAO has a well-established positive reputation within the community and clients are generally very receptive to the services provided.
- No one agency can address every obstacle or barrier encountered by clients. Partners are an important part of the equation.
- The Ohio Department of Health has been highly creative and supportive in their attempts to address the social determinants of health impacting communities.

NEXT STEPS

Because CAO continues to operate the PHP program in Scioto County, there is no planned interruption in direct services to clients. The staff assigned to the PHP – Expansion Program are in the process of establishing a 6-week Infant Care training to make available to interested local residents and will be offering in-person Lamaze classes as soon as their certifications are received.

For the time being, and because there is not additional funding to support them, the community events that were held as a part of the PHP – Expansion Program will be passed off to the CAO Early Childhood Education Department. Instead of planning and arranging the events, the PHP staff will be one of the partners providing outreach, recruitment, and education at future community events.

The partner collaborative that was established will continue to meet on a quarterly basis as it has been found to be exceptionally beneficial to come together and discuss services available to clients. The meetings are a requirement under another grant operated by CAO so it is intended that the PHP staff will continue to arrange and host them.

As funding sources continue to fluctuate and/or sunset, CAO will be aggressive in attempting to locate alternate sources that can assist in ensuring Scioto County's expectant mothers do not encounter disparities. CAO has become the primary service provider for expectant mothers, a designation the agency is not interested in relinquishing.

SUSTAINABILITY PLAN

Future costs associated with the PHP – Expansion Program will be sustained by Ohio Medicaid payments and the blending of patient services with other programs operated by CAO, including the Pathways Community HUB and the PHP program. No interruption in direct program services to clients is anticipated, at least through September 29, 2023. Although the available funding has decreased every year, CAO did submit a proposal to continue the PHP program from October 1, 2023 through September 29, 2024, in response to a competitive solicitation issued by the Ohio Department of Health. CAO has been privileged enough to also operate a Cribs for Kids program, a Moms Quit for Two program, and the local Ohio Buckles Buckeyes program. These programs will continue to be blended with the PHP program to make additional supports available to clients.

CAO plans to continue the employment of the two Nurse Navigators and has supplemented their activities through the employment of three Community Health Workers paid for by other grants. This staff will continue to provide intensive case management as well as incentive and barrier removal services to enrolled clients.

CAO already has National Provider Identification (NPI) and Ohio Medicaid numbers. Both Nurse Navigators have individual NPI and Ohio Medicaid numbers. The agency has contracts in place with each Ohio Medicaid managed care organization for counseling and outpatient services and is in the process of exploring the potential of again establishing a Rural Health Clinic. Other grants already operated by CAO will be used to sustain activities until all necessary Ohio Medicaid procedures are completed.

Under consultation with funding source staff, CAO has begun the transition of collecting and managing PHP project data through the Care Coordination Systems (CCS) software being utilized through the Ohio Appalachian Health Outcome Pathways Enterprise (HOPE) Pathways HUB Project, which was seeded for three years through an Appalachian Regional Commission grant and an Ohio Commission on Minority Health grant. Based on what has been demonstrated thus far, integrating this system into the PHP program will allow for more thorough service provision, data collection, and reporting over the shared spreadsheet tracking than what has been used since program inception. PHP staff are currently dual tracking enrollments to ensure the accuracy of reporting moving forward and co-enrolling all clients into the HUB. To date, outcome payment contracts have not been negotiated with any Ohio Medicaid managed care providers but will be used to support continued PHP services once they begin.

FINAL WORKPLAN

Project Workplan

Objective 1: By June 30, 2022, recruit, hire, train, and begin employment of staff to provide program services					
Key Action Steps	Timeline	Expected Outcome	Validation	Person/Area Responsible	Quarterly Updates
Hire Family Navigator (1.5 FTE)	3/1/2022 6/30/2022 9/30/2022	Staff to provide direct program services	Personnel Requisition	Program & HR Director	Q1: On February 7, 2022, CAO employed a second Nurse Navigator to work with the Pathways to a Healthy Pregnancy and PHP Expansion programs. A timeline adjustment extending this action step to June 30, 2022, is being requested to allow time to determine additional staffing needs required for the coordination of services with the newly established regional Pathways Community HUB. Funding for the HUB was recently awarded by the Appalachian Regional Commission – announcement attached.
					Q2: Two Family Nurse Navigators continue to be employed for the PHP programs. Another extension is being requested as a contract for the Pathways Community HUB has not been negotiated and a grant award is being anticipated for a BCCP Community Health Worker program through ODH. As a result, it is expected that two additional staff will be hired as CHWs who may work a few hours under the PHP program. An extension to September 30, 2022 is being requested.

					<p>Q3: A Community Health Worker job description was developed and filled on August 22, 2022. The new staff will assist with the Pathways to a Health Pregnancy and supplemental grants as needed.</p> <p>Q4: THIS ACTION STEP IS COMPLETE - One of the CHWs transitioned to another CAO position in December 2022. Recruitment efforts have begun to backfill the position.</p> <p>Q5: THIS ACTION STEP IS COMPLETE - One of the CHWs transitioned to another CAO position at the end of March 2023. Recruitment efforts have begun to backfill the position.</p> <p>Q6: THIS ACTION STEP IS COMPLETE – CAO continues to employ two Nurse Navigators and three Community Health Workers through alternate funding streams</p>
Staff complete necessary training	<p>6/30/2022</p> <p>9/30/2022</p> <p>12/31/2022</p> <p>EXT – 6/30/2023</p>	Staff will provide Lamaze, safe sleep, and smoking cessation services	Completion certificates	Program Director, Project staff	<p>Q1: In February 2022, the 2 Nurse Navigators began Community Health Worker training being made available by Ohio University. They have completed Molina Cultural Competency training (attached) and on March 10, 2022, they began the Women’s Health ECHO training program.</p> <p>Q2: CAO received a Moms Quit for Two program to begin July 1st and are awaiting training to be scheduled. Both Nurse Navigators will complete the training. Two options have been identified for Lamaze training both are being explored. An extension to September 30, 2022 is being requested.</p> <p>Q3: Both Nurse Navigators have completed BMTF training and have begun providing services. The Community Health</p>

					<p>Worker has completed the training but has not received her certificate. CAO's Cribs for Kids program is scheduled to begin on October 1, 2022 Lamaze training had to be postponed so a Navigator would participate in lactation certification training; therefore, an extension to December 31, 2022 is being requested.</p> <p>Q4: Lamaze and Infant Care training has been identified; however, once 2023 start dates are released staff will register and complete the training. Both Nurse Navigators are now Safe Sleep Ambassadors. One is also scheduled to complete her final exam for a Lactation Consultant credential.</p> <p>Q5: Both Nurse Navigators have registered to attend the Infant Care training and should have it completed by the end of May 2023.</p> <p>Q6: Two Nurse Navigators are Certified Masters in Infant Care, completed Lamaze Training in June 2023, and are registered to take the Lamaze certification testing by the end of 2023.</p>
Objective 2: By September 30, 2022, 50 expectant mothers and/or members of new families will be enrolled in healthy exercise, Lamaze, or infant care					
Key Action Steps	Timeline	Expected Outcome	Validation	Person/Area Responsible	Quarterly Updates
Finalize schedules for healthy exercise, Lamaze or infant care classes	6/30/2022 9/30/2022	Staff will finalize activity schedules for publication	Advertisements	Program Director, Project Staff	Q1: CAO is in the process of identifying local healthy exercise trainers, as well as Lamaze and infant care options and is on track to develop schedules by established timeline.

	<p>12/31/2022</p> <p>EXT – 6/30/2023</p>			<p>Q2: Yoga classes were scheduled for the month of June; however, no one registered. As soon as the Nurse Navigators complete the training, a schedule for Lamaze and Infant Care will be advertised. An extension to September 30, 2022 is being requested. – Flyer attached.</p> <p>Q3: Additional classes have not yet been scheduled as staff have been overwhelmed with the other training and community events that have been working on. An extension to December 31, 2022 is being requested.</p> <p>Q4: A new schedule for health exercise, Lamaze, and infant care classes will be developed and released in the Spring of 2023</p> <p>Q5: A new schedule for health exercise, Lamaze, and infant care classes will be developed and released by May 31, 2023.</p> <p>Q6: Exercise classes have not been well received by Scioto County expectant mothers. Now that the training has been completed, the Nurse Navigators will be developing a training schedule for Infant Care and then Lamaze classes in the local area. CAO is also continuing to explore the possibility of starting a group prenatal care class prior to the end of 2023, since an interested OB/GYN has been identified, and it is intended that infant care training will be incorporated into the schedule. CAO is in the process of verifying it has the ability to invoice Medicaid for group prenatal care services.</p>
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Purchase barrier removals, incentives, direct services, and crisis interventions	6/30/2022	Remove barriers to program participation and incentivize milestones	Receipt of purchase and distribution log	Program Director, Program Staff	Q1: CAO is finalizing the expenditure of funds received through a regional foundation grant and will begin using ODH PHP Expansion funding in the next quarter.
	12/31/2022				Q2: Services are being provided to PHP participants and a purchase and distribution log is being maintained to track barrier removal, incentives, and other services – these services will continue throughout the grant period so an extension to December 31, 2022 is being requested.
					Q3: Services are being provided to PHP participants and a purchase and distribution log is being maintained to track barrier removal, incentives, and other services – these services will continue throughout the grant period
					Q4: Services are being provided to PHP participants and a purchase and distribution log is being maintained to track barrier removal, incentives, and other services – these services will continue throughout the grant period. CAO is now the primary contact in Scioto County for the Ohio Buckles Buckeyes program and has begun providing Cribs for Kids services
					Q5: We are continuing to distribute barrier removals and incentives to customers.
					Q6: We are continuing to distribute barrier removals and incentives to customers.
EXT – 6/30/2023					
Complete enrollment for	9/30/2022	Staff will enroll program	Class roster		Q1: This activity will be completed once schedules are finalized.

healthy exercise, Lamaze or infant care classes	EXT – 6/30/2023	customers in needed classes		Program Director, Project Staff	<p>Q2: No one registered for the yoga class scheduled for June 9th.</p> <p>Q3: Additional classes have not been offered. An extension to December 31, 2022 is being requested.</p> <p>Q4: A new schedule for health exercise, Lamaze, and infant care classes will be developed and released by May 31, 2023.</p> <p>Q5: A new schedule for health exercise, Lamaze, and infant care classes will be developed and released by May 31, 2023.</p> <p>Q6: As previously referenced, health exercise, alone, is not a service that has been well received by the expectant mothers in the local area; however, now that the staff have become Master Infant Care trainers, a schedule for this training will be released by the Fall. The current primary focus is on planning for a group prenatal care class that incorporates infant care instruction. Once Medicaid guidance has been received, the necessary steps to host the group prenatal service will be completed and a schedule released to the public. developed and released by May 31, 2023.</p>
Collect Data on Customers who attend activities					
Objective 3: By October 31, 2022, 75 expectant mothers and/or members of new families will have participated in a community baby shower or community health fair					

Key Action Steps	Timeline	Expected Outcome	Validation	Person/Area Responsible	Quarterly Updates
Finalize schedule for 3 community events – REVISED TO 5 COMMUNITY EVENTS	6/30/2022 EXT – 6/30/2023	Staff will finalize community event schedules for publication	Advertisements	Program Director, Project Staff	Q1: CAO has convened a community committee and began planning the first Community Baby Shower, scheduled for May 12, 2022 (meeting minutes & flyer attached). After the initial event, tentative dates for the two subsequent events will be identified.
					Q2: A Scioto County Health Fair is scheduled for July 14, 2022 and a second Community Baby Show is being planned for September. Health Fair flyer attached.
					Q3: Scioto County Community Baby Shower was held on September 22, 2022. Although not required, a fourth event is being considered.
					Q4: Held a Local Collaborative meeting on 12/12/22 and identified dates in February and May for the next two community events.
					Q5: A community baby shower was held on February 16, 2023. Unfortunately, it was not well attended due to extreme weather and a major water line break. A follow-up Local Collaborative meeting was held on 3/29/2023 to begin determining improvements for the May event.
					Q6: A final Community Baby Shower was held on May 25, 2023. 41 expectant mothers and their families attended the event with a number of vendors also being present.
	6/30/2022	Staff will recruit other	List of community		Q1: Committee established to plan events include representatives from CareSource, Early Head Start, Fatherhood Program, Head Start, Help Me Grow, Kings

<p>Recruit community partners and organizations</p>	<p>EXT – 6/30/2023</p>	<p>organizations to attend the events</p>	<p>partners who attend</p>	<p>Program Director, Project Staff</p>	<p>Daughters Medical Center, Portsmouth City Health Department, Portsmouth City Schools, Safe Babies Court Program, Scioto County Job & Family Services, Scioto County Board of DD, Shawnee Mental Health, Southern Ohio Medical Center, Scioto County Children’s Services, and WIC. Registration forms have been developed for community partners and organizations wishing to attend the event (copy attached). As the lead for the Southeast OCPIM region, CAO is also working toward a regional event similar to the one being established locally.</p> <p>Q2: Established committee is assisting with the planning of the upcoming Health Fair</p> <p>Q3: Established committee assisted with the planning and implementation of the Community Baby Shower.</p> <p>Q4: Held Local Collaborative meeting on 12/12/22 – reviewed new services available through CAO, including PHP, Cribs for Kids, BMTF, Ohio Buckles Buckeyes, and discussed partner programs and ways for referring clients – Scioto County Health Department and AmeriHealthCaritas Ohio have joined the collaborative</p> <p>Q5: Held Local Collaborative meetings on 2/1/23 and 3/29/23 – reviewed new services available through CAO, including PHP, Cribs for Kids, BMTF, Ohio Buckles Buckeyes, and discussed partner programs and ways for referring clients – Vinton County Health Department has joined the collaborative.</p> <p>Q6: Held virtual collaborative meetings in order to finalize the details for the May Community Baby Shower. New to</p>
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					the collaborative is PATH Behavioral Health, Molina Health Care, CRADLE, Easter Seals, Scioto County ASPIRE, SperoHealth, Corporation for Ohio’s Appalachian Development, Shawnee Counseling Center, and several others.
Develop and purchase promotional material	6/30/2022	Recruit community involvement in the program	Promotional materials with links to virtual advertisement – receipts	Program Director, Project Staff, & IT Specialist	Q1: Quotes are currently being collected for imprinted diaper bags and onesies. Additional items may also be purchased depending on the other items being provided by community partners. A table banner has already been ordered (image attached).
	9/30/2022				Q2: Continue to use stock on hand, which is anticipated to be adequate for the Health Fair. Items for participant bags were purchased with identifying labels being added to each product. A formal order of imprinted products will be purchased for program clients as well as for distribution at the Scioto County Fair and second Community Baby Shower. An extension to September 30, 2022 purchase additional items is be requested
	12/31/2022				Q3: . Items for participant bags for the Community Baby Shower were purchased with identifying labels being added to each product. A formal order of imprinted products that includes references to additional programs being incorporated into the program will be purchased for program clients as well as for distribution at other community events. An extension to December 31, 2022 purchase additional items is be requested
	EXT – 6/30/2023				

					<p>Q4: FINALIZE AND REPRODUCE NEW BROCHURE – Brochure has been finalized and will be sent to the printer in January</p> <p>Q5: Revised brochure is ready for distribution as are printed bibs and onesies. The CAO logo and tagline were printed on the items in assorted colors.</p> <p>Q6: Because adequate promotional materials were available for the May Baby Shower, it was determined that nothing more would be purchased.</p>
Collect Data on Customers and Community Partners who attend events-					
Objective 4: By December 31, 2022, complete administrative requirements and purchase supplies necessary for program operation					
Key Action Steps	Timeline	Expected Outcome	Validation	Person/Area Responsible	Quarterly Updates
Purchase 2 desktop computers with software, mouse, monitor, & printer/scanner	3/31/2022	Staff will be able to complete program tracking and reporting	Receipt of purchase	Program Director, IT Specialist	Q1: A computer owned by CAO was updated for use with the new Nurse Navigator. Additional technology will be needed once remaining program staff are identified and hired. An extension of this timeline to June 30, 2022, is being requested.
	6/30/2022				Q2: Until additional staff are hired, desktop computers are not needed. An extension to December 31, 2022 is being requested – one staff will require a printer replacement prior to the end of September.
	12/31/2022				Q3: Final staff technology needs are being reviewed and an order will be placed prior to the December 31, 2022.

					<p>Q4: THIS ACTION STEP SHOULD BE COMPLETED BY 12/31/2022 – bids were received for two desktop computers. The order will be placed in January.</p> <p>Q5: The new technology has been purchased and is being used.</p> <p>Q6: This step is complete.</p>
Purchase 1 iPad / tablet / laptop	3/31/2022	Customers can complete electronic registration	Receipt of purchase	Program Director, IT Specialist	<p>Q1: Technology needed for electronic registration will be purchased prior to the May 12th event and may be an iPad, tablet, or laptop, depending upon pricing and availability. A revision request for this action step is identified in red.</p>
	6/30/2022				<p>Q2: It was determined that paper registration would be more effective for the initial baby shower and health fair with a PHP table registration for expectant mothers– forms attached – this method was effective for the venue utilized but this technology will be beneficial for the second baby shower being planned. An extension to September 30, 2022 is being requested.</p>
	9/30/2022				<p>Q3: A laptop was purchased for use with community events.</p> <p>Q4: THIS ACTION STEP IS COMPLETE</p>
Purchase needed office supplies	12/1/2022	Supplies needed for basic program operation	Receipt of purchase	Program Director, Program Staff	<p>Q1: The purchase of basic supplies is on-going</p>
					<p>Q2: The purchase of basic supplies is on-going</p>
					<p>Q3: The purchase of basic supplies is on-going</p>
					<p>Q4: The purchase of basic supplies is on-going</p>
	EXT – 6/30/2023				

					Q5: The purchase of basic supplies is on-going
					Q6: The purchase of basic supplies is complete
Develop comprehensive workplan and revise as necessary	1/31/2022 EXT – 6/30/2023	Completed comprehensive workplan	Final workplan	Program Director, Project Staff, & Fiscal Specialist	Q1: Initial workplan was completed timely and approved. Updates and extensions are being requested.
					Q2: Initial workplan was completed timely and approved. Updates and extensions are being requested.
					Q3: Initial workplan was completed timely and approved. Updates and extensions are being requested.
					Q4: REVISED WORKPLAN REQUESTING A NO-COST EXTENSION AND ADDITIONAL ACTIVITIES AND SERVICES - Approved
					Q5:
					Q6: COMPLETE
Complete and submit Quarterly reporting	4/10/22 – 7/10/22 – 10/10/22 – 1/10/23 EXT – 7/10/2023	Complete funding source reporting	Submitted reports	Program Director, Project Staff, & Fiscal Specialist	Q1: The first quarterly report will be submitted by April 10, 2022. The typo included in the action step timeline has been corrected.
					Q2: The second quarterly report will be submitted by July 10, 2022
					Q3: The third quarterly report will be submitted by October 10, 2022.
					Q4: The fourth quarterly report will be submitted by January 10, 2023

					Q5: The fifth quarterly report will be submitted by April 10, 2023
					Q6: REPORT TO BE SUBMITTED BY 7/10/2023
Complete and submit final report	1/31/2023 EXT – 7/10/2023	Final report providing and overview of program operation	Final report	Program Director, Project Staff, & Fiscal Specialist	Q1: The collection of information for the final report is on-going.
					Q2: The collection of information for the final report is on-going.
					Q3: The collection of information for the final report is on-going.
					Q4: The collection of information for the final report is on-going.
					Q5: The collection of information for the final report is on-going.
					Q6: SUBMITTED 7/10/23
Finalize barrier removal and incentive distribution plan	2/28/2022 EXT – 12/31/2022	Outline guidance on the distribution of services	Distribution plan	Program Director, Program Staff	Q1: Final policy developed and ready for implementation (attached). March reporting logs will need to be updated to reflect cumulative service costs per client.
					Q2: Policy is being implemented and cumulative service costs are being tracked – attached.
					Q3: Policy is being implemented and cumulative service costs are being tracked
					Q4: Policy is being implemented and cumulative service costs are being tracked

					Q5: Policy is being implemented and cumulative service costs are being tracked
					Q6: PLAN IS FINAL
Objective 5: By December 31, 2022, 75 expectant mothers and/or members of new families will have enrolled in the program and received direct services					
Key Action Steps	Timeline	Expected Outcome	Validation	Person/Area Responsible	Quarterly Updates
Develop and purchase promotional material	6/30/2022 12/31/2022 EXT – 6/30/2023	Recruit customers for direct program services	Promotional materials with links to virtual advertisement – receipts	Program Director, Project Staff, & IT Specialist	Q1: A PHP brochure and Community Baby Shower event flyer have been finalized (attached). Program information has started being shared on social media. Digital billboard images are being developed and will be published prior to the first event. CAO participated in a community outreach event on March 31, 2022, led by the local Head Start program.
					Q2: PHP brochures will need to be re-ordered, additional promotional material is being identified to have available for PHP clients and for distribution at community events. CAO is also in the process of gathering quotes for website re-design, which will incorporate more than blog information on the services available to expectant mothers. Purchases will be on-going so an extension to December 31, 2022 is being requested.
					Q3: PHP brochures are being revised to include expanded program services. Still awaiting final approval of the usage of a couple of logos. Website re-design should be awarded during the month of October, which will include more

					<p>detailed information about the programs and services being made available. Purchases will be on-going.</p> <p>Q4: Revised PHP brochures have been finalized and will be taken to the printer in January. The CAO website contract was awarded in December and work has begun to complete the site for release to the public.</p> <p>Q5: Revised brochure is ready for distribution as are printed bibs and onesies. The CAO logo and tagline were printed on the items in assorted colors.</p> <p>Q6: PROMOTIONAL ITEMS DEVELOPED, PRINTED AND DISTRIBUTED</p>
<p>Enroll agency in Baby & Me Tobacco Free</p>	<p>3/31/2022</p>	<p>Agency will complete credentialling requirements to provide services</p>	<p>Receipt of purchase</p>	<p>Program Director, Project Staff</p>	<p>Q1: Referrals to virtual services are being offered. On March 21, 2022, CAO submitted a proposal to ODH for the in-person offering of BMTFP services through the Moms Quit for Two funding opportunity (documentation attached).</p> <p>Q2: CAO was awarded an ODH Moms Quit for Two program, to start services locally after July 1st – Nurse Navigators have enrolled in training to implement services in-person</p> <p>Q3: Both Nurse Navigators have completed the training and have begun providing BMTF services through the Moms Quit for Two program. The newly hired Community Health Worker has completed the training but has not yet received her certification to provide services.</p> <p>Q4: THIS ACTION STEP IS COMPLETE</p>

Provide project services, including barrier removals, incentives, direct services, and crisis interventions	12/31/2022 EXT 6/30/2023	Customers will receive needed services leading to positive outcomes	Receipt of purchase – distribution logs – customer roster	Program Director, Program Staff	Q1: Coded participation information and distribution logs are attached.
					Q2: Coded participation information and distribution logs are attached.
					Q3: Coded participation information and distribution logs are attached.
					Q4: Coded participation information and distribution logs are attached.
					Q5: Coded participation information and distribution logs are attached.
					Q6: SERVICES THROUGH THIS PROJECT ARE COMPLETE BUT WILL BE CONTINUED THROUGH OTHER CAO FUNDING STREAMS
Purchase barrier removals, incentives, direct services, and crisis interventions not previously procured – based on identified need	12/31/2022 EXT 6/30/2023	Remove barriers to participation and incentivize milestones	Receipt of purchase and distribution log	Program Director, Program Staff	Q1: CAO is finalizing the expenditure of funds received through a regional foundation grant and will begin using ODH PHP Expansion funding in the next quarter. Referrals to other CAO programming for needed crisis services are document in client case files.
					Q2: CAO has begun purchasing barrier removals, incentives, and other services items
					Q3: CAO has begun purchasing barrier removals, incentives, and other services items
					Q4: CAO has begun purchasing barrier removals, incentives, and other services items

					<p>Q5: CAO continues to purchase barrier removals, incentives, and other services items</p>
					<p>Q6: PURCHASES HAVE BEEN FINALIZED</p>
<p>Collect Data on Customers</p>					

FINAL SPENDING

BUDGET								
1/1/22-06/30/2023								
Community & Faith-based Maternal Infant Wellness Funding Opportunity								
Expense Title	Total Amount	1/1/22-3/31/22	4/1/22-6/30/22	7/1/22-9/30/22	10/1/22-12/31/22	1/1/23-3/31/23	4/1/23-6/30/23	Remaining Funds
Equipment (>\$1,000)	\$ -	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -
Supplies (<\$1,000)	\$ 1,640.00	\$ 63.57	\$ 1,451.01	\$ 1,031.62	\$ 62.86	\$ 5,932.88	\$ 49.18	\$ (6,951.12)
Program/Project Materials	\$ 7,500.00	\$ -	\$ 372.37	\$ 17.94	\$ -	\$ -	\$ 226.06	\$ 6,883.63
Incentives for participation/engagement	\$ 10,000.00	\$ -	\$ 1,532.78	\$ 500.00	\$ 938.02	\$ -	\$ 1,889.73	\$ 5,139.47
Crisis assistance	\$ 2,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,000.00
Direct services	\$ 2,700.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,700.00
Staff costs/Other	\$ 50,859.69	\$ 3,822.78	\$ 11,017.39	\$ 12,747.75	\$ 18,783.15	\$ 13,304.83	\$ 9,720.55	\$ (18,536.76)
Community events	\$ 2,500.00	\$ 38.52	\$ 398.71	\$ 452.69	\$ 1.79	\$ 2,709.63	\$ -	\$ (1,101.34)
Stress-reduction activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Physical activities	\$ 9,750.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 9,750.00
Family/parenting groups	\$ 500.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500.00
Parenting education	\$ 300.00	\$ -	\$ -	\$ -	\$ -	\$ 638.88	\$ 45.00	\$ (383.88)
Fatherhood support and activities	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Leadership-building for community residents	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Community organization	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Provide training and capacity building to other...	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL	\$ 87,749.69	\$ 3,924.87	\$ 14,772.26	\$ 14,750.00	\$ 19,785.82	\$ 22,586.22	\$ 11,930.52	\$ 0.00